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**Ohio's Top Digital, Interactive Professionals Showcasing Talent, Innovation
at Ohio Interactive Awards May 26**

Futurist David Staley serving as Keynote Speaker, Monica Day of NBC 4 Columbus is Emcee

COLUMBUS, OH (May 5, 2011)—The [Ohio Interactive Awards](#) is hosting its annual recognition ceremony saluting the top digital and interactive talent in the state beginning at 5:30 p.m. Thursday, May 26, at the new Ohio Union on the Ohio State University campus at 1739 N. High Street, Columbus, Ohio.

Awards are being presented in five categories: Advertising, Sectors/Industry, Social Web, Best Integrated Campaign, and Best Use of New Technology. Additionally, awards are being presented for Interactive Agency of the Year and Interactive Marketer of The Year. A panel of judges comprised of marketing industry leaders who work with and represent Fortune 500 companies and some of the world's most recognizable brands have reviewed more than 45 entries from across the state to determine the winners.

David Staley, chief catalyst of *Universitas* and president of Columbus Futurists, is the featured speaker of the evening. He will lead a discussion on connectivity, serendipity and innovation as it relates to Ohio's digital and interactive community and introduce the key features of *Universitas*, a mashup of talent from a variety of disciplines, with the goal of forging unplanned associations at the edges of disciplines as the driver of new ideas, creative solutions and innovative problem solving.

Monica Day, traffic and entertainment reporter for NBC 4, Columbus, is the emcee for the evening's program. Day was Miss Ohio USA 2008 and represented the Buckeye State in the Miss USA competition where she won the title of Miss Congeniality. She has been featured as a National Anthem singer for the Columbus Crew, and served as emcee for the Columbus Destroyers in 2005. She is the official emcee for the Cinderella Scholarship Program and the Miss Columbus Teen Pageant.

Cost for an individual ticket is \$45 which can be purchased prior to the event online at <http://ohiointeractiveawards.com/>; cost includes hors d'œuvres. There will be a cash bar and parking is available in the Ohio Union [South](#) and [North](#) Garages located adjacent to the north side of the building with access from High Street and College Road. Networking and cocktail hour begins at 5:30 p.m. followed by the awards program at 6:30 p.m.

Founding sponsors of this year's event are huber + co. interactive, TeamBuilder Search and 247 INTERACTIVE. The Site sponsor is Sync, Promotional sponsor is Kessel Communications and Event sponsors are TechColumbus, Columbus Interactive, Webbed Marketing, ExactTarget and Dynamit.

Created in 2009, the Ohio Interactive Awards celebrate and recognize Ohio's creative talent and the exceptional work produced by the interactive marketing community. For more information on the awards, please visit <http://ohiointeractiveawards.com>.

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